

NAMEPLATES AND EMBLEMS

Space and aeronautics
Consumer electronics
Telecommunication
Process control
Instrumentation
Medical technology
Graphical production
Defence industry
Motor industry
Health care
Security
Machine tools
Computers
Office automation
White goods

Aluminium, stainless steel, brass, plastic. Danielson has the materials and methods for all conceivable needs when it comes to labelling and profiling products with nameplates or emblems. We find solutions that give higher quality at a lower price.

ELEGANCE THAT ENDURES

There are many occasions when a nameplate is the obvious choice for labelling. The reason may, for example, be official requirements or the requirement that the labelling will be retained during the complete lifetime of the labelled product.

It is sometimes important that the labelling reinforces the profile of the company. In this case, a graceful nameplate can really do the trick. Of course, nameplates can also be used as a medium for pure marketing or advertising.

BETTER PRODUCTS AT A LOWER PRICE

We have built up a unique competence at Danielson when it comes to materials and methods for labelling and profiling. That's why you will never risk receiving a substandard delivery from us.

We get to grips with each commission and investigate how to satisfy your particular requirements, unhampered by preconceived notions. This means that we often find unconventional solutions that prove to be both better and cheaper than conventional ones. Not only that, but we are also approved to the quality standards ISO 9001 and AQAP-4.

ALUMINIUM - FLEXIBLE AND ROBUST

If you need resistance to wear, heat or an aggressive chemical environment, then you should look more closely at aluminium with metal-integrated printing. The method means that the printing becomes an integral part of the material itself, giving it a unique durability.

But aluminium can also be treated in many other ways. Coating and screen-printing give you unlimited possibilities for choosing the colour. The nameplate is also extremely resistant to UV-light and other effects of an outdoor environment.

If you are looking for special effects, we can, of course, emboss or etch aluminium. This gives text which is essentially indestructible.



STAINLESS STEEL - AN ENDURING CHOICE

Few materials can match stainless steel when it's a question of maintaining their properties for a very long time, no matter how tough the environment is. Not only that, but steel can give unique aesthetic effects if you combine polished, matt and etched surfaces in a sensible manner.

Text and decoration is nearly always applied by etching. The etched parts can be coloured to achieve higher contrast against the background.

BRASS - AN UP-TO-DATE CLASSIC

Brass is a material with a long history when it comes to nameplates. An etched or screen-printed text, carefully designed and placed onto a matt-ground surface, immediately conveys the impression of solid, discrete elegance.

Nowadays, it's fully possible to place brass nameplates outdoors. Our efficient protective coating prevents oxidation and other processes that degrade the quality.

PLASTIC - EFFECTIVE CREATIVITY

A wide choice of plastics and a wide choice of printing methods and colours makes it possible to produce many types of plastic nameplate. The production costs are low due to simple tool construction and the ease of working with plastic.

LABELLING SYSTEMS FOR NAMEPLATES

If you need nameplates with individual serial numbers, model descriptions or similar, then we are happy to design the complete labelling system. You can carry out the automatic embossing on your own machines, or leave this task to us.

SCREW, RIVET OR GLUE

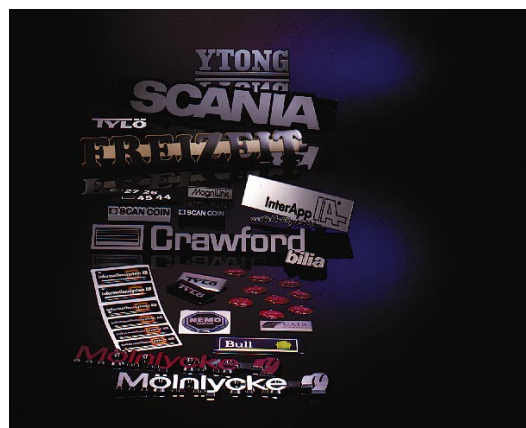
We can equip your nameplates with holes for screws, rivets or similar fastenings, if desired. But it is often a realistic alternative to glue the nameplate onto the support.

Modern adhesives have fantastic properties of adhesion, long-life and resistance to vibration. Not only that, but you also get simpler and cheaper mounting during your production.

AN EMBLEM REINFORCES YOUR PROFILE

Are you looking for a decorative element that creates a strong profile. A specially manufactured emblem from Danielson can be the solution.

Model descriptions, logos, symbols - all of them obtain new power when cast or pressed



in metal or plastic. We can give the emblem an attractive relief effect by increasing the thickness of the material.

Crystal emblems are another idea that usually attract attention. A thick, crystal-clear covering layer creates a special depth effect and gives a real feeling of luxury.

Feel free to ask us to make a trial run, so that you can test your ideas and seek support for them at home.

TELL US WHAT YOU NEED

If you want to know more about Danielson's cost-effective solutions in nameplates and emblems, contact our specialists by 'phoning +46 8 590 993 30.



DANIELSON

DANIELSON Sverige AB

Head Office: Box 730, Instrumentvägen 10
SE-194 27 Upplands Väsby, Sweden.

Tel: Sales office: +46 8 590 993 30

Tel: Switchboard: +46 8 590 993 00. Fax: +46 8 590 884 05