

DECALS

AND LABELS

Space and aeronautics
Consumer electronics
Telecommunication
Process control
Instrumentation
Medical technology
Graphical production
Defence industry
Motor industry
Health care
Security
Machine tools
Computers
Office automation
White goods

Self-adhesive foils allow a unique flexibility when labelling or profiling. By combining different types of surface layer, base foil and adhesive, we can produce decals and labels with tailored properties for widely different environments.

THE RIGHT LIFETIME

Consider, for example, the engine of a car. The temperature varies from the deepest winter freeze to boiling point. There's oil, petrol, solvents and battery acid. The surface onto which the decal or label is to be applied is often curved.

Our careful choice of materials means that we can create decals and labels that can cope with this type of environment without problem. If it's necessary, we can also apply a protective lamination.

The result is high durability and resistance to wear. The decal or label will stay in place, fully legible, for the full lifetime of the car.

GUARANTEED QUALITY

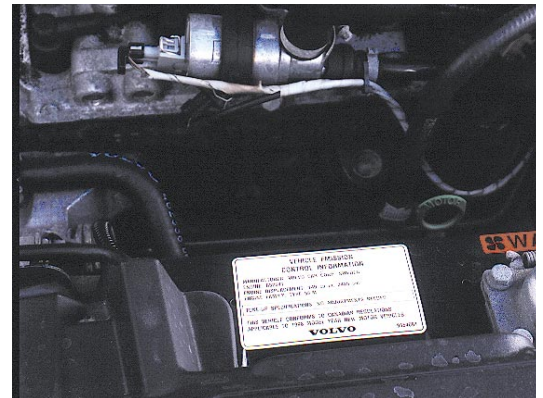
Danielson has been fine-tuning quality for many years, in order to satisfy the severe demands of our customers. We give our products exactly the correct properties by getting it right at every step, while keeping prices down. Our production is certified to both AQAP-4 and ISO 9001 standards. We also work intensely with quality assurance of our routines for making quotations, delivery and other services.

Danielson can also deliver decals and labels approved according to UL, Underwriters Laboratories Inc. Approval from UL is often necessary for sales in the USA.

All this means that you don't have any unpleasant surprises when you buy labels and decals from Danielson. Just apply them and then forget them. Their excellent properties will endure, year in and year out.

FROM MINI- TO MAXI FORMAT

Self-adhesive foil is an extremely adaptable material concerning the size of the final products.



It is just as easy to order minilabels the size of a thumb-nail from us as it is to order blanket-sized decals for vehicles or public display. We can handle printing surfaces up to 1x2 metres without any problem.

ADHESIVES TO COPE WITH ANY SITUATION

Sometimes you need a decal or label which is essentially impossible to remove. And sometimes you need the opposite - it should be easy to remove and it mustn't leave adhesive material behind. The surface onto which the label is to be applied can have very different properties: flat, uneven, furrowed, "greasy", etc. High temperatures or solvents

may also be problems for the adhesive to overcome.

Modern adhesives mean that these types of condition are easy to cope with. Danielson provides the correct alternative at the best price.

CHEAPER DUE TO OUR COMPREHENSIVE COMPETENCE

Each application is unique. That's why there are no standard solutions when it comes to labelling and profiling.

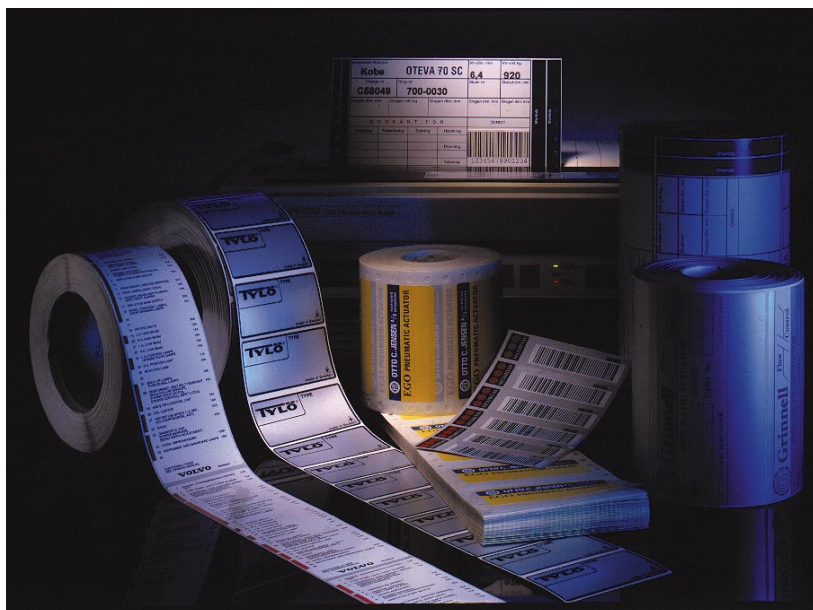
We go through every application in detail, in order to give you the products with exactly the properties you want. What are your requirements for durability, adhesion, additional text, etc? Once we have the answers to these questions, we know how to organise the production.

Our broad competence in foils, adhesives, plastics and metals makes us unique in the branch. This means that there is a chance that we can find an unconventional solution, one that is noticeably cheaper than a careless choice.

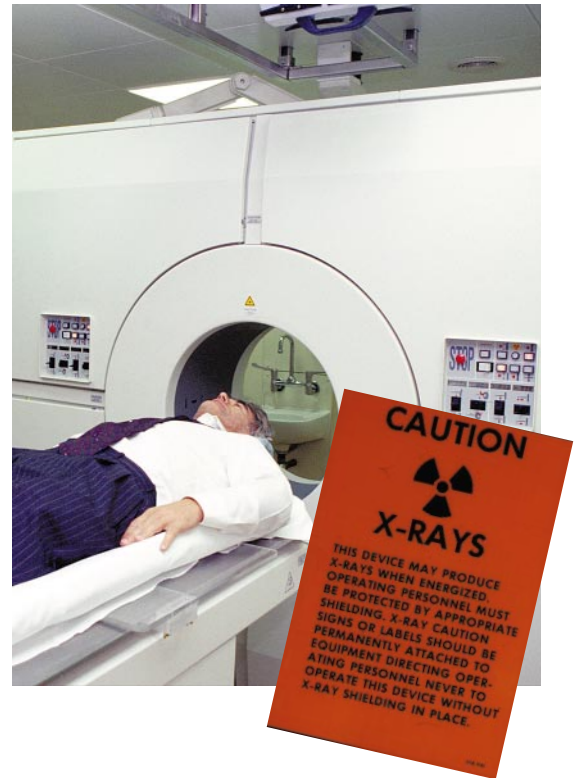
LABELS FOR ADDITIONAL TEXT

Do you need labels where parts of the information are fixed, while other parts can change? A typical example is the use of individual serial numbers, model designations or bar-codes on your products.

We can design a labelling system which gives you maximum flexibility while maintaining a sound production economy. We print the basic label. You look after the additional text using a matrix printer, a thermotransfer printer or a laser printer.



We are happy to take on the responsibility for the additional text, as well, if you prefer a delivery that can go directly into your production line.



STRENGTHEN YOUR PROFILE

Self-adhesive foils are a perfect medium for attracting attention with a graphical message. Any colour imaginable can be used. Metalised foils can create striking effects. The finished decals are easy to apply, stay in place for a long time and resist the effects of the environment well.

Danielson can handle foil-printing on large surfaces, which means that we can efficiently produce vehicle decoration, for example. Use your logo or other elements from your design profile to convert anonymous vehicles, machines or construction sheds to powerful eye-catchers in the public environment.

TELL US WHAT YOU NEED

If you want to find out more about how to use decals and labels for cost-effective total solutions, contact our specialists by 'phoning +46 8 590 993 30!

DANIELSON

DANIELSON Sverige AB

Head Office: Box 730, Instrumentvägen 10
SE-194 27 Upplands Väsby, Sweden.

Tel: Sales office: +46 8 590 993 30

Tel: Switchboard: +46 8 590 993 00. Fax: +46 8 590 884 05.